

The New Value of Community: Now More Than Ever





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www.lyrasis.org



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A Letter from LYRASIS CEO, Robert D. Miller

Dear LYRASIS Members,

I don't have to tell you that it has been a challenging year. For members who are archives, libraries, museums and research communities, the global pandemic has led to budget crises, uncertain enrollments and a need for new services to support education and research continuity as well as public health mandates. Additionally, an urgent cry for change with regard to social justice means that our members are introducing or reinvigorating initiatives to strengthen Diversity, Equity, Inclusion and Accessibility efforts on their campuses, in their communities, among their staffs and within their collections.

I have watched our members rise to these challenges, and I have been inspired and impressed by your innovative approaches, your commitment to collaboration and your resilience. With new services and programs like free access to LYRASIS Learning in the early days of the shutdown, nonstop negotiations with publishers to ensure cost savings on your content, and new remote collaborative opportunities, LYRASIS has worked to lighten your load during this time.

The current environment means that our new Board-approved mission could not be more timely:

LYRASIS catalyzes and enables equitable access to the world's cultural and scientific knowledge.

This Annual Report will highlight some of the ways we have already been working to uphold this new mission. But beyond that, I want this Annual Report to reinforce our commitment to you as a community, and the values you uphold.

By working together, we have seen you create short term action plans to get facilities open and maintain continuity of vital services. In our commitment to you, LYRASIS continues to make strategic investments when individual institutions cannot — when impacts would be greater than the needs or abilities of a single institution. These investments are in services that connect users with knowledge, in programs that promote collaboration and engagement, and as always, in ways to cut costs and be more efficient.

We are in this together. With my deepest appreciation for our community,

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Robert Miller, CEO of LYRASIS



DEIA: Strengthening Us All

Black Lives Matter

We at LYRASIS share the grief, pain and anger over the recent murders of George Floyd, Ahmaud Arbery, Sandra Bland, Philando Castile, Tony McDade, Tamir Rice, Breonna Taylor and all those who have been victims of racist attacks in the United States. This cannot continue, and we condemn these violent actions and racism in all its forms. LYRASIS is committed to doing our part to effect change wherever it is possible. As a nonprofit organization we have a duty not only to our Black employees, but also to our members and the community to speak up. **Black Lives Matter**.

We pledge to be an accountable and responsive organization over the long term.

LYRASIS has a Strategic Commitment to the principles of Diversity, Equity, Inclusion and Accessibility. The LYRASIS Board of Trustees and the LYRASIS CEO have made DEIA a strategic priority for LYRASIS, and we are actively working with our members and partners to integrate these principles into all areas of the organization. DEIA is a long term commitment not a short term sprint.



DEIA: Strengthening Us All

What We're Doing

- Creation of a LYRASIS **DEIA committee** identifying opportunities, gaps and areas for growth.
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 - Ongoing **DEIA training** for all staff.
- Integrating DEIA into programs and events, including a creating a new **three-year accessibility plan** for LYRASIS Learning and a new Leaders Forum.
- Exploring and creating **partnerships** that expand DEIA goals in the wider knowledge ecosystem, including Skilltype.

More than anything, we are working out loud and seeking a dialogue with you about how well we're doing, what you need, what you're seeing in other organizations, and how we can lead and enable members to lead in the realm of Diversity, Equity, Inclusion, and Accessibility.

DEI Survey Report:

Understanding the Scope of Diversity, Equity, and Inclusion Activities in United States Libraries

Hannah Rosen, Jill Grogg

• Libraries appear to be widely and actively thinking about DEI, at least insofar as the overwhelming majority have some sort of plan that incorporates specific DEI goals and objectives.





There Should Never be a Quarantine on Knowledge

When COVID-19 hit, LYRASIS immediately redeployed our resources, staff talents and programs to help our members continue their work and maintain vital services for their communities.

From free professional development hours to grant application assistance and content negotiations, LYRASIS is working for you during the quarantine and beyond.



There Should Never be a Quarantine on Knowledge

\$100K SAVED

problem solve together.

200+ COMMUNITY MEMBERS

LYRASIS opened up our learning library at no cost to all members, saving them more than \$40K in class fees and hosted virtual forums, bringing together

200+ community members to actively

100 +MEMBERS

We spent more than 500 staff hours conducting open office sessions with members, sharing C-suite expertise and problem solving with finance, communications, human resources and executive professionals.

500+

STAFF HOURS

\$3.5M SAVED

Our Scholarly Communications Team worked around the clock to secure cost adjustments and reductions in light of the COVID-19 crisis, resulting in a savings of more than \$3.5M for libraries.



Our staff worked directly with members to submit off-cycle grant applications, securing more than \$2M in funding for critical services and programs.



There Should Never be a Quarantine on Knowledge

CHALLENGING THE NORMS OF PROFESSIONAL DEVELOPMENT

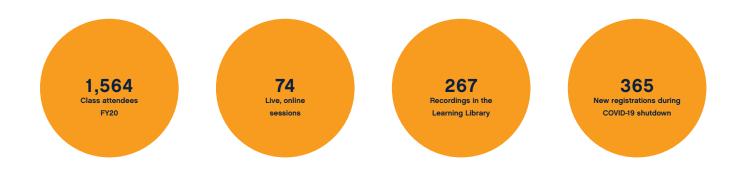


Modernizing the Model

Developed with input from our members, it transitioned away from grant funding in 2018 for a more sustainable business model that continues to reinvest back into the improvement of the program with no price increases. We feel our combination of online learning and providing unlimited classes to all staff members for subscribers will help a more diverse group of people meet tenure and promotion requirements for career opportunities and advancement.

Impact

Participation continues to rise. LYRASIS Learning was offered for free, in response to COVID-19, from mid-March through May. 365 institutions registered for access, and the Learning Library was viewed over 17,000 times. Teaching online since 2001, we know how to engage in a virtual space and are poised to support members as they upskill to respond to the rapidly changing needs and requirements of their institutions.



Investing in the Community

2020 marked a new beginning for the thought leadership and innovation programs at LYRASIS. The Research and Innovation division was created as a home for the Leaders Circle, Leaders Forums, the Catalyst Fund. As well as, LYRASIS Learning, our consulting team, new research initiatives, our successful grant writing team, and special grant-funded projects.

No other non-profit organization in our space is supporting and championing innovation the way LYRASIS is.

Convening:

LYRASIS hosted 3 online Leaders Forums this year with more than 150 participants.

Piloting:

We piloted new projects including the Copyright Education Center detailed on the next page, a new community membership for the Leaders Circle and a LYRASIS research repository.

Investing:

We invested directly into community projects through our Catalyst Fund awarding \$100,000 to members.



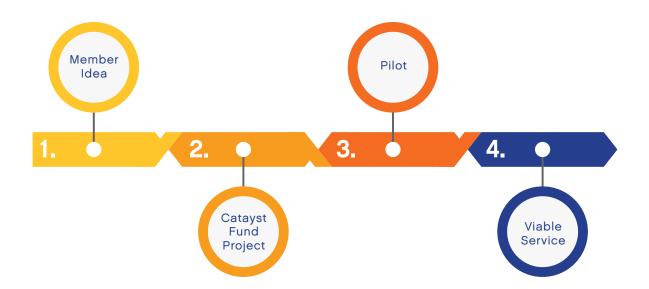


Investing in the Community

Virtual Copyright Education Center: From Member Idea to Community Program

In the COVID-19 environment, more and more of our members are seeking resources that can be shared in a digital format, making copyright expertise more important than ever. LYRASIS and the Columbia University Libraries worked together to make that knowledge accessible to all.

Expanding Copyright Training for Knowledge Professionals





Originally an idea from member institution Columbia University Libraries, the Virtual Copyright Education Center was submitted to LYRASIS and received a Catalyst Fund Award. After funding, LYRASIS and Columbia worked together to take it to pilot, and now a series of Copyright classes will be available via LYRASIS Learning to help our community upskill and evolve to meet the changing needs of the COVID-19 environment.

Program Overviews

There is a Place for Each of You Inside LYRASIS

LYRASIS is home to 8 community supported software programs serving a wide-range of organization types, sizes and disciplines across the globe.

- ArchivesSpace
- CollectionSpace
- DSpace
- VIVO
- Fedora
- SimplyE Publics
- SimplyE Academic
- ORCID US

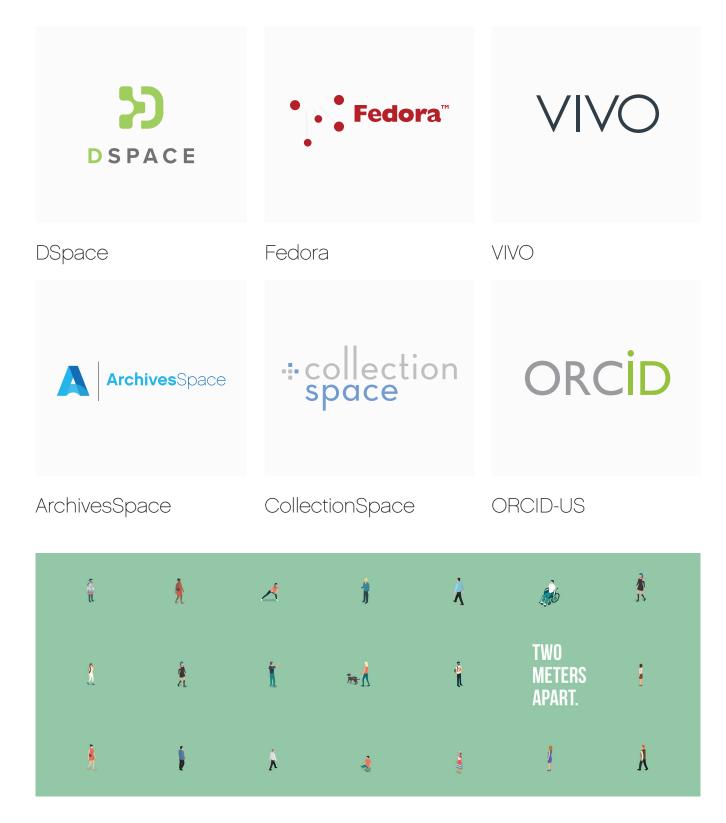
In all, our organizational homes and community supported programs enjoy 2,000 members who fiscally contribute to their sustainability.

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Community Supported Programs (CSP)

(Click the icons to view the annual report for each program)



LYRASIS Technology Services



LYRASIS Technology Services is your Community-Focused Hosting Provider. We invest in the community through governance and code contribution, as well as offering you low cost and high value hosting services at scale.

Our mission-driven commitment means that we keep costs low and leverage our scale for your benefit.





SimplyE

One of our hosted services that has had significant growth this year is SimplyE. SimplyE, developed by the New York Public Library, is the library-centric way to manage eContent for your staff and users. At the statewide level, partnering with the Digital Public Library of America, we have seen increasing adoption of LYRASIS SimplyE Hosting which empowers libraries to synthesize their content, easily manage their eBook lending, protect patron privacy and make their library the focal point of the eBook experience for patrons.

LYRASIS is the exclusive SimplyE hosting services partner with the following State Libraries, providing SimplyE service to every affiliated library in the State or Territory.



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American Samoa State Library



New Jersey State Library

Connecticut State Library



Washington State Library



Montana State Library



The Bigger Picture

In addition to the programs and services outlined in this Annual Report, LYRASIS is also proud to offer:

- Fiscal Agent Services
- Consulting Services
- Digitization and Preservation Services
- Open Access Communities

- Leaders Forums
- It Takes a Village Sustainability
- Content Negotiation
 and Licensing
- Performing Arts Readiness





Thank You to Our Members

Your membership is deeply appreciated and we are committed to making sure your organization and the wider community benefit from our collective work.

Thank you for being a member.



Your Board of Trustees FY2020

Thank you to our Board of Trustees for their valuable time to support you, our members and the operations and strategic direction of the LYRASIS team.



Joe Lucia, Board Chair Dean of Libraries Temple University Paley Library



Gina Millsap Chief Executive Officer Topeka & Shawnee County Public Library



Derick Dreher, PhD The John C. Haas Director The Rosenbach; VP Special Collections The Free Library of Philadelphia



Lee Bagby Ceperich Director, Library and Special Collections, Virginia Museum of Fine Arts, Margaret R. and Robert M. Freeman Library



Kevin Guthrie, Treasurer President ITHAKA



Wolfram Horstmann Director of the Göttingen State and University Library and University Librarian of the University of Göttingen (Germany)



Alexia Hudson-Ward, Vice Chair Associate Director for Research and Learning, Massachusetts Institute of Technology Libraries



Heather Joseph SPARC Executive Director



Kathleen Moeller-Peiffer Deputy State Librarian for Library Support Services at the New Jersey State Library



Kate Pugh, Vice Chair Faculty, Information and Knowledge Strategy Program, Columbia University, and President AlignConsulting



Kaitlin Thaney Executive Director of Invest in Open Infrastructure



Tyler Walters, Secretary Dean, University Libraries Virginia Tech



Evviva Weinraub Lajoie Vice Provost for University Libraries University at Buffalo



Robert Miller Chief Executive Officer LYRASIS



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The Leaders Circle: Our Innovation Think Tank

The Leaders Circle is our think tank, where members come together to discuss and develop research and program priorities, including the Catalyst Fund. Join this group of stellar institutions and become part of the conversation today.

- Alabama A&M University
- Alabama State University
- Arizona State University
- Atlanta University Center
- Berlin State Library

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- Birmingham-Southern College
- Brandeis University
- Bridgewater College
- Broward County Libraries Division
- Butler University
- California Digital Library
- Cambridge University Library
- Charlotte Mecklenburg Library
- College of Coastal Georgia
- Columbia University
- Columbus Metropolitan Library
- Connecticut State Library
- Dalhousie University
- Delaware County Community
 College
- Delaware State University
- DePaul University
- Duke University
- Duquesne University
- Durham University
- East Carolina University
- Emory University-Woodruff Library
- ETH Zurich/ETH Library
- Florida Academic Library Services Cooperative (FALSC)
- Free Library of Philadelphia
- Furman University
- Georgia Public Library Service
- Gothenburg University LibraryGottingen State and University
- Library
- Griffith University

- Hampton University
- Harrisburg Area Community College
- Harvard University
- Harvard University Graduate School of Design
- Haverford College
- Imperial College London
- Indiana State University
- Indiana University Bloomington
- Indiana University East
- Indiana University Kokomo
- Indiana University Northwest
- Indiana University Purdue University Indianapolis (IUPUI)
- Indiana University South Bend
- Industrial Archives and Library
- Iowa State University
- Jacksonville Public Library
- Johnson C. Smith University
- Kalamazoo Public Library
- Kentucky Virtual Library
- King County Library (WA)
- La Trobe University
- Laval University
- Lehigh University
- Liberty University
- Library of Virginia
- Loyola Notre Dame Library, Inc.
- Massachusetts Institute of Technology
- McMaster University
- Michigan State University
- Middle Tennessee State University
- Middlebury College
- Mississippi Library Commission
- Mississippi Valley State University

- Montana State University
- Moravian College & Theological Seminary
- Morgan State University
- Murray State University
- Nashville Public Library
- New Jersey State Library
- New York Public Library
- Oberlin College Library
- Old Dominion University
- Pennsylvania State University
- Princeton University Library
- Purdue University
- Purdue University Fort Wayne
- Roanoke College Library
 - Rowan University
- Ruhr-University Bochum
- Sacred Heart University
- Savannah State University
- SCURL Shared Services
- Shaw University
- Southeast Florida Library
 Information Network (SEFLIN)
- St. Thomas University
- Stanford University
- State Library of Florida, Division of Library & Information Services
- State Library of Iowa
- Syracuse University
- Temple University

Library

Library

- Texas A&M International University
- Texas A&M University Libraries-College Station

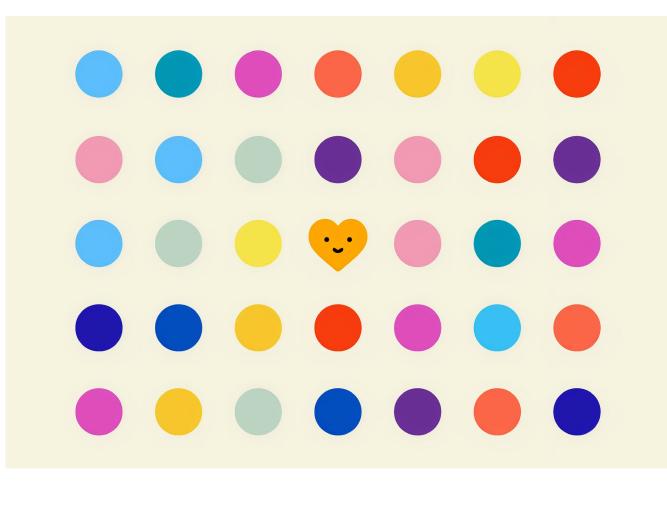
The Rosenbach Museum and

Topeka & Shawnee County Public

- Troy University
- U.S. National Library of Medicine
- Universite de Montreal
- University at Buffalo (SUNY)
- University of Auckland
- University of British Columbia
- University of Calgary
- University of Connecticut
- University of Delaware
- University of Guelph
- University of Liege
- University of Manitoba Libraries
- University of Maryland Libraries
- University of Massachusetts
 Amherst
- University of Memphis
- University of Michigan
- University of Nevada, Reno
- University of North Florida
- University of Notre Dame
- University of Oslo, ARENA -Centre for European Studies
- University of Ottawa

- University of Oxford
- University of Pennsylvania
- University of Prince Edward Island
- University of Quebec in Montreal
- University of Southern Indiana
- University of Stirling
- University of Technology Sydney
- University of Texas San Antonio
- University of the Sunshine Coast
- University of Toledo
- University of Toronto
- University of Victoria
- University of Virginia
- University of Waterloo
- Uppsala University Library
- Utrecht University
- Valparaiso University
- Virginia Commonwealth University
- Virginia Museum of Fine Arts
- Virginia Tech
- Virginia Wesleyan University

- Vrije University Amsterdam
- Washburn University
- West Virginia University
- William & Mary
- Wilmington University
- Winston-Salem State University
- ZHAW University Library





Congratulations to the 2020 Catalyst Fund Award Recipients

The Catalyst Fund was created to directly fund projects by member institutions that are designed to benefit the entire community of archives, libraries and museums. These projects were carefully reviewed and chosen by the Leaders Circle based on their potential for scalability and maximum impact on all collections-holding institutions. Only LYRASIS members are eligible to apply for the Catalyst Fund.





Toolkit to Assess OCR'ed Historical Text in the Era of Big Data. \$30,100





An affiliate of Thomas Edison State Uni

MISSISSIPPI

Caption This: Creating Efficiency

in Audiovisual Accessibility Using

Artificial Intelligence.

\$28,198

Increasing Staff Confidence to Implement User Experience and Design Principles in Website Creation. **\$18,250**



Unlocking the Past: Handwritten Text Recognition for 19th Century Manuscripts. **\$24,277**



ILLINOIS

UNIVERISTY OF ILLINOIS AT UBBANA-CHAME

Preprint Accessibility: Is Early Ac-

cess to Research Access for All?

\$6,037

Financial Summary

Where Your Dollars Go

* Income Statement FY2018 - FY2020

Year ended June 30	2020	2019	2018
Operating Revenue			
Content, Programs and Services - 1	\$ 75,099,689	\$76,357,795	\$76,644,533
Grants - 2	\$ 1,030,022	\$1,434,751	\$977,085
Membership - 3	\$ 1,271,997	\$1,227,087	\$1,226,110
Other	\$ 27,859	\$182,166	\$85,986
Total Operating Revenue	\$ 77,429,567	\$79,201,799	\$78,933,714
Operating Expenses			
Cost of Content and Services - 4	\$67,839,188	\$70,790,122	\$71,879,505
General and Administrative	\$8,919,249	\$8,070,301	\$6,725,948
Operating Income - 5 (excl Business Renewal)	\$671,130	\$341,376	\$328,261
**Business Renewal - 6	\$1,182,737	\$628,104	\$321,013
Operating Income (incl Business Renewal)	\$(511,607)	\$(286,728)	\$7,247

Other Income (Expenses)	2020	2019	2018
Investment Income (Loss)	\$(1,425,674)	\$1,150,998	\$2,090,286
Other Income (Expenses)	\$31,702	\$70,718	\$97,253
Total Other Income (Expenses)	\$(1,393,972)	\$ 1,221,716	\$ 2,187,539
Change in Net Assets***	\$(1,905,579)	\$ 934,988	\$ 2,194,786



Financial Summary

Where Your Dollars Go

- 1. COVID-19 impacted LYR from February June.
- 2. LYRASIS was pleased to have received grants from IMLS and the Andrew W. Mellon Foundation.
- **3.** For the 6th year membership dues were NOT raised and over 50 scholarship were extended. LYRASIS offers, on an as needed basis, Leader Circle scholarships to ensure that smaller, diverse, and less resource rich institutions are included and contribute to the success of the community.
- LYRASIS has a long history of leveraging the combined power and scale of its members to obtain and then pass along vendor and program savings (over \$3.9M in FY2020). LYRASIS pricing is fairly based on published budgets.
- 5. Our goal each year is to have each program or service break even with a little bit left over for reinvestment in new extensions or improvements to keep our programs relevant. We strive to be able to offer selective membership to help ensure we have both diversity and inclusion of input from our members regardless of their size, resources, or location.
- 6. LYRASIS believes in investing in the future for its members and the communities they serve. This strategy is called Business Renewal and includes product extensions, early stage/pre grant support, and new ideas that benefit our community. LYRASIS encourages community input and follows the It Takes a Village process. LYRASIS funds these expenses not by raising prices or dues (these have not been raised in 5 years), but from two main areas: dividends that come from long term, meet-the-market investment strategies and from any excess operating income.
- 7. Over the last four years we've invested more than \$2M in our Business Renewal programs. For FY2021, we've committed another \$1.3M to this effort.

* 2020 Information is pending final audit and summarized by Management

Financial Summary

Where Your Dollars Go

* Balance Sheet FY2018 - FY2020

Year ended June 30	2020	2019	2018
Assets			
Current Assets	\$ 16,732,587	\$ 11,416,205	\$ 14,190,301
** Investments	\$ 27,611,691	\$ 21,625,741	\$ 21,455,868
Fixed Assets	\$ 19,599	\$ 16,303	\$ 23,569
Other Assets	\$ 96,777	\$ 232,000	\$ 272,000
Total Assets	\$ 44,460,654	\$ 33,290,249	\$ 35,941,738

Liabilities			
Current Liabilities	\$ 28,111,446	\$ 20,932,522	\$ 24,192,067
Other Liabilities	\$ 6,298,333	\$ 401,273	\$ 569,847
Total Liabilities	\$ 34,409,779	\$ 21,333,795	\$ 24,920,272
Net Assets, Unrestricted	\$ 10,050,875	\$ 11,956,454	\$ 11,021,466
Total Liabilities and Net Assets	\$ 44,460,654	\$ 33,290,249	\$ 35,941,738

* 2020 Information is unaudited and summarized by Management.

** Dividends/Interest Income from our investment portfolio is used to support LYRASIS Business Renewal programs.

Main areas of focus for here are public facing RD and channel development strategy, Leaders Forums, Catalyst Fund Awards and thought leadership.

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